ALD/ALE 2021 Virtual Sponsorship	Platinum:	Gold:	Silver:		
Levels and Benefits	\$3,000	\$1,500	\$500		
Conference Website Marketing Opportunities					
Logo Link on the Conference Sponsor, Schedule, and Registrations Pages	*	*	*		
Rotating Logo Link on the Conference Home Page	*				
Logo Link on the Conference Registration Form	*				
Mobile App/Online Scheduler Marketing Opportunities					
Logo Link on the Mobile App/Online Scheduler Sponsor Page	*	*	*		
Profile on the Mobile App/Online Scheduler Sponsor Page with Links to Videos and/or PDFs (Up to 5)	*	*			
Rotating Banner Ad on the Mobile App/Online Scheduler Session Tab	*				
Live Conference/Tutorial Session Market	ing Opportuni	ties			
Logo on the Virtual Sponsor Background	*				
Logo on Sponsorship Slide During Opening Remarks at all Live Conference/Tutorial Sessions	*	*			
Verbal Shout Out During the Opening Remarks at all Live Conference/Tutorial Sessions	*				
Additional Marketing Opportunities					
Virtual Sponsor Room: Provide Demos, Staff Interactions, Games, or Socialize with Attendees Via Zoom Following the Live Sessions	\$1,000	\$1,000	\$1,000		
Push Notification: Send Attendees a Popup Alert During the Event Via the Mobile App	\$1,000	\$1,000			
Break PowerPoint Slide: Rotating Slide During Session Breaks	\$1,000	\$1,000			
Solo E-mail Blast to Registered Attendees Post Conference: Electronically Communicate with the Registered Attendees with a One-Time Post Meeting E-blast	\$1,500				
60-Second Commercial (MP4 Video): Video to be Aired During the Live Session Break(s).	\$1,500	\$1,500	\$1,500		

ALD/ALE 2021 Virtual Sponsorship Form

Sponsor assignments will be on a first-come, first-serve basis—full payment must be included. Sponsorships do not include any registration—attendees will need to register at www.ald-avs.org.

Sponsorship Selections

Choose Level of Sponsorship

☐ Gold: \$1,500 ☐ Silver: \$500					
Additional Sponsorship Op	pportunities				
☐ Virtual Sponsor Room: \$1,000 (PI	latinum, Gold, or Sil	ver)			
☐ Push Notification: \$1,000 (Platinu	,				
☐ Break PowerPoint Slide: \$1,000 (I	•	Ø4 500 (DL 1)	,		
☐ Solo E-mail Blast to Registered And Go-Second Commercial (MP4 Vid.)		•	num)		
Choose Day: Sunday (Tuto	,	•	day		
Add Additional Days (\$250 p	•	•	•		
Company Information					
Company:					
Contact Name:					
Address:					
City:	State:				
Country:	Postal Code:				
Phone:		Fax:			
E-mail					
Website					
Payment Information Payment Method (100% payment du	ue with order):				
☐ Check (Payable to AVS) ☐ AME	EX	ard 🗖 Visa	☐ Wire Transfer*		
Credit Card Number:					
Credit Card Expiration:	CCID:				
Name on Card:					
Return form to: AVS, Attn. Heather k 530-896-0477, fax 530-896-0487, e-			ico, CA 95973,		
*Wire Transfer Details: Bank: TD Bank, 241 Marble Avenue, Thornwood Account Holder: AVS Acct No: 7928531206 ACH Routing #: 026013673 Wire Transactions Routing #: 031101266	i, NY 10594				

Swift code for International (foreign currency) wires: TDOMCATTTOR
Swift code Domestic (US currency) wires: NRTHUS33XXX
NB: On processing the payment, please reference yourself and/or company as originating customer.